

## MEDIA ADVISORY

### IMMEDIATE RELEASE

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## Governor Sam Brownback launches “Reading Roadmap”

**WHO:** Governor Sam Brownback, Public School Superintendent Susan Beeson, Chetopa USD 505, Assistant Superintendent of Curriculum Brian Biermann, Pittsburg USD250, Superintendent Brian Smith, Galena USD499 and representatives of partner organizations including Kansas Enrichment Network, Reading Recovery, Save the Children and the University of Kansas.

**WHAT:** Announcement of an expanded “Reading Roadmap” to improve reading proficiency in Kansas grade school students.

**WHEN:** 4 p.m., Thursday, Oct. 14

**WHERE:** Boys & Girls Club, Adams Club, 550 SE 27<sup>th</sup> St., Topeka

#### INFORMATION:

Kansas Governor Sam Brownback will announce new efforts designed to improve reading proficiency among Kansas grade-school students through a variety of programs and services. This effort brings together, for the first time, community organizations sharing the common goal of improving reading proficiency for grade school students. This is a comprehensive effort focused on the needs of both rural and urban students across the state

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